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## Passes on sale for Waterfront Film's ArtPrize OnScreen debut

*22 films, Afterglow parties, celebrity guests in downtown Grand Rapids*

**Grand Rapids, Mich., Sept. 9, 2015** – Passes and tickets are available now for the introduction of ArtPrize OnScreen: Presented by Waterfront Film Festival.

The organization behind the long-running summer lakeshore festival has moved into the city for a fall showcase that offers 22 films, many with Michigan ties, including seven narrative features, five full-length documentaries and 10 short films.

Film Patron and VIP passes allow the holder early entry to films, as well as access to the festival's Afterglow parties, the weekend-long celebration in Waterfront's hospitality tent on Sheldon Ave SE and invitations to future exclusive screenings and events.

ArtPrize OnScreen will be held during the first weekend of ArtPrize, Sept. 25-27.

"The Waterfront Film organization is dedicated to the collaboration with ArtPrize to raise the profile of the cinematic arts in Grand Rapids during ArtPrize," Waterfront Film Co-founder Hopwood DePree said. "Both are established non-profit organizations focused on bringing art, culture and education to Michigan, so it makes a lot of sense to combine efforts on this venture. We aim to expand the film program in the coming years and look forward to a long-term partnership."

The hub for Waterfront will be the Ladies Literary Club, 61 Sheldon Blvd SE, adjacent to the ArtPrize HUB. Film screenings are scheduled at the venue throughout the day and into the evening.



For more information on passes, films, events and sponsorship opportunities, visit [www.waterfrontfilm.org](http://www.waterfrontfilm.org) and download the Waterfront Film mobile app for the full schedule and film info, including trailers, as well as a link to ArtPrize voting.

Celebrity guests at the inaugural ArtPrize OnScreen include:

- BooBoo Stewart, known for his roles in the “The Twilight Saga” and Disney’s recent production, “Descendants”, who will be in Grand Rapids in support of his film “Honeyglue”, in its Midwest Premiere at 8 p.m. Friday Sept. 25. As a musician, Stewart has toured with Miley Cyrus and The Jonas Brothers.
- Perrey Reeves, best known for her role as Mrs. Ari in “Entourage” will attend ArtPrize OnScreen with her short film “Dissonance”, which screens during the Saturday Shorts Program 2 p.m. Sept. 26.
- Rodrigo Garcia, an accomplished writer, director and producer, will attend the Michigan Premiere of “Last Days in the Desert” starring Ewan McGregor, to show at 8 p.m. Sept. 26.

Stewart plays Bailey in “Honeyglue”, writer and director James Bird’s romance about a young woman, Morgan, who learns she has three months to live and flips her conservative, protected life upside down. She meets Jordan, a purse snatching cross dresser artist, who takes her on an adventure of a lifetime.

ArtPrize OnScreen: Presented by Waterfront Film Festival, rolls out as part of the open competition’s new ArtPrize Tonight series, an intentional move toward maintaining well into the evening the festival’s creative energy and the community conversation it spurs.

The new film endeavor will provide the opportunity for audiences to vote on the best films in three categories: Best Feature, Best Documentary and Best Short Film. Each competition film in the lineup also will be eligible for large cash awards in a variety of ArtPrize categories.

Waterfront’s selections consist of more than 20 hours of independent film from seven states and four countries. Tickets for individual films are on sale now.

In addition to the film lineup, Waterfront also will host a pair of Afterglow parties at 10 p.m. on Friday Sept. 25 and Saturday Sept 26. It will be attended by visiting filmmakers, celebrity guests, festival sponsors and VIP pass holders.



ArtPrize is an independently organized international art competition that takes place during 19 days in downtown Grand Rapids, offering a novel and entirely intriguing cultural experience for artists and art enthusiasts alike.

For more details on Waterfront Film please visit: [www.waterfrontfilm.org](http://www.waterfrontfilm.org).

#### **About WaterfrontFilm.Org**

The non-profit Waterfront Film organization has been offering unique film experiences, education and opportunities for the past 17 years. Based in West Michigan, Waterfront Film organization founded and hosts one of the leading destination film festival in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and nominated films. Recognized as a top five film festival by SAG Indie in the Screen Actors Guild magazine, WFF is a volunteer event committed to creating a “middle-coast” venue for independent filmmakers while further enhancing the cultural draw of West Michigan. For more information on Waterfront Film organization visit [www.waterfrontfilm.org](http://www.waterfrontfilm.org), “like” us on Facebook at [Facebook.com/WaterfrontFilm](https://www.facebook.com/WaterfrontFilm) and follow us on Twitter at [Twitter.com/WaterfrontFilm](https://twitter.com/WaterfrontFilm)